

IFF GUIDE 2026

Advertisement

Office of the Hokkaido University Festival Executive Committee
Food Booth Guide Staff
Food Booth Grand-Prix Staff
External Public Relations Staff
Information Board Staff
IFF Staff

Food Booth Guide

What is the Food Booth Guide?

The Food Booth Guide includes a map of the Food Booths, introductions to each Food Booth, and an index of their menus. During the Hokudai-sai, it will be distributed free of charge to Hokkaido University students and visitors at each information booth.

Therefore, all Tents are required to submit the Food Booth Guide Application to be included in the Food Booth Guide.

How to Submit the Food Booth Guide Application

Name of document	Distribution Date / Application Start Date	Submission Date / Deadline	Submission Method
Food Booth Guide Application	April 20th 20:00	April 28th 23:59	Web

〈Entry〉

- Name of Your Signature Menu Item (in Japanese, within 10 characters)
- Description of Your Signature Menu Item (in Japanese, within 30 characters)

Note

Please note that, in principle, the Food Booth Guide Application you submit will be published in the guide as is. Be sure to check for any mistakes before submitting.

Media Relations

All interviews and filming on the Campus require permission from the Division of Student Support. Therefore, if you are approached by a media organization requesting an interview, do not respond on your own. Instead, be sure to contact the IFF staff.

You are free to decide whether or not to accept media interviews. However, if you choose to accept one, you must notify the IFF staff.

Contact Information : iff@hokudaisai.com

Food Booth Grand-Prix

Food Booth Grand-Prix

The Food Booth Grand-Prix is a project that determines the ranking of all Outdoor Food Booth Tents. IFF Tents can vote in the Food Booth Grand-Prix, and their own Food Booths will also be registered in the Food Booth Grand-Prix and become eligible for voting.

●How to Vote (For All Tents)

Voting will take place on the Hokudai-sai official website and at the Food Booth Grand-Prix booth.

Online Voting

- ① Access the Food Booth Grand-Prix voting website by scanning the QR code posted on the tents or by visiting the Hokudai-sai official website.



IFF Guide 2026

- ② Select a category, find the Food Booth you wish to vote for, and click the “Vote” button.
- ③ Once your vote is complete, the screen will switch to a “Vote Submitted” confirmation page.
- ④ Show the confirmation screen at the Food Booth Grand-Prix booth to participate in a lottery where you can win a prize.

Paper Voting

- ① Receive a voting form at the Food Booth Grand-Prix booth.
- ② Select a category and vote for your favorite Food Booth group.
- ③ Submit your completed voting form at the Food Booth Grand-Prix booth to participate in a lottery where you can win a prize.

Voting and Prize Exchange Period

June 5th (Fri) 13:00 - 20:00

June 6th (Sat) 10:00 - 20:00

Voting and Prize Exchange Location

Food Booth Grand-Prix Booth (Along the Main Street in front of the Engineering Fountain)

●Results Announcement (For All Participating Groups)

The results will be announced on the Food Booth Grand-Prix voting website, the Hokudai-sai Official Website, and on social media (X [formerly Twitter] and Instagram) at the date and time below. IFF staff will directly contact the winning groups.

Date and Time

Interim Results: June 6th (Sat) 10:30

Final Results: June 7th (Sun) 10:30

Awarded Tents will be presented with a Banner. Please receive it from IFF Staff.

Target Groups

Overall 1st–5th Place, IFF Category 1st Place

Note

If a Tent is subject to a temporary suspension or a permanent suspension, it will be excluded from the awards.

If a Tent is subject to a temporary suspension or a permanent suspension after the awards, the award will be revoked and the Banner will be collected.

●Distribution of QR Codes

On Hokudai-sai Day1, IFF staff will distribute QR codes. Please display the distributed QR code at your Food Booth.

●About Banner Collection

The Banner lent to the awarded Tents will be collected by IFF Staff after the end of Business Hours.

●Prohibited Actions

The following fraudulent actions are strictly prohibited. Any votes deemed invalid will be excluded without notice, and groups found to have engaged in such actions may have their awards revoked.

- Forcing visitors to vote
- Multiple voting
- Voting outside Business Hours
- Organized voting
- Requesting votes through discounts
- Other acts that lack fairness

Food Booth Information Board

The Food Booth Information Board is a large sign installed at various locations along the Main Street to inform visitors about nearby Food Booths. From this year, information for all Outdoor Food Booth Tents will be displayed.

For IFF Tents, information such as Section, Tent Name, Country Name, and Menu Name will be displayed.

No submission is required from IFF Tents.